



**Future  
Aviation  
Forum 2024**

**20-22 May 2024**

# Introduction to Future Aviation Forum

20-22 May 2024

Under the esteemed patronage of the Custodian of the Two Holy Mosques King Salman bin Abdulaziz Al-Saud, the General Authority of Civil Aviation of the Kingdom of Saudi Arabia embarks on a transformative journey at the Future Aviation Forum 2024, where the international aviation community connects in Riyadh, seeking innovation and exchanges best practices within the field of civil aviation. This prestigious event is a platform where companies and experts from all over the world gather to explore the latest updates and opportunities of cooperation in civil aviation, creating together the future of aviation.

The forum brings to light various innovations and solutions to the complexities of international air travel and freight management for an ambitious vision of future aviation. We are setting the stage for an influential dialogue among government dignitaries, global carrier CEOs, industry leaders, and policy innovators from around the world. Our forum, spanning an intensive three-day program, designed to include inspiring keynotes, dynamic panel discussions, and specialist sessions, along with invaluable bilateral meetings. It's more than an assembly of minds; it's a fertile ground for forging global connections, debating critical issues, and incubating forward-thinking solutions.

Positioned in the heart of Saudi Arabia, the Future Aviation Forum 2024 is a testament to the country's role as a gathering point for international collaboration. Join us in shaping the trajectory of global aviation, marking this event as a hub for strategic partnerships and groundbreaking industry announcements.

# Delegates Profiles

## Types

Government Officials,  
Civil Aviation Authority  
Heads and Policymakers,  
Ambassadors

Chief Information Security  
Officers, Chief Technology  
Officers

C-Suite Executives  
including Chairmen,  
Founders and CEOs

International  
Institutions, NGO  
Heads and Directors

Research  
Institutions /  
Thought Leaders

## Sectors & Industries

Airlines

Manufacturers

Fuel  
Suppliers

Infrastructure,  
Logistics,  
Import/Export

Airports

Logistics and  
Supply Chain

Energy,  
Utilities and  
Critical  
Infrastructure

Travel and  
Tourism  
Companies

Air Navigation  
Service  
Providers

Transportation  
(Automotive,  
Aviation, Rail,  
Shipping)

Civil  
Aviation  
Authorities

Smart and  
Digital City  
Planners,  
Construction

Telecomm  
unications

Extraction -  
Oil and Gas

Government  
Representatives  
& Aviation  
Regulators

Chambers of  
Commerce

## Expected Numbers:

**+4000**

Attendees from  
variant aviation  
stakeholders

**+120**

Countries & Int'l  
organizations

**+250**

Aviation  
Companies

**+50**

Panels and  
Workshops

**+50**

Exhibitors

# Why Sponsor?

## Future Aviation Forum Benefits:

### Strategic Influence:

Join an esteemed gathering of global aviation leaders at FAF 2024, collaborating to define and direct the future trajectory of the aviation sector worldwide.

### Network of Powerhouses:

Create valuable connections with global visionaries and influencers within the aviation ecosystem.

### Policy Platform

Actively participate in key discussions with the objective of driving aviation policy, in which would be instrumental in driving innovation and fostering growth across the aviation landscape.

### Innovation Hub:

Gain essential knowledge concerning the latest developments and trends leading aviation innovation; vital in staying ahead of the rapidly evolving aviation ecosystem.

### Visionary Objective:

Be part of the essential alliances and groundbreaking initiatives transforming dialogue into tangible progress.

## Sponsor Benefits:

### Brand Enhancement:

Enhance your brand's global reach through various activities; designed to ensure your message reaches the appropriate global audience to create a positive impact with valuable outcomes beyond the forum.

### Extensive Media Coverage:

Benefit from various avenues of media coverage spanning from local, regional, and international outlets.

### Strategic Speaking Slots:

Taking advantage of speaking opportunities at the forum to showcase your brand's expertise and thought leadership, enhancing your brands presence amongst industry leaders and innovators.

### Networking Hub:

Engage directly with an exclusive and prestigious audience, tailored to align with your brands objective and vision; fostering valuable connections.

### Investment Opportunities:

Experience an exceptional return on investment, delivered through a high-impact, intensive event format that maximizes exposure and minimizes time commitment.

# Sponsors

Packages, Investment Levels And Benefits

# 01 Main Sponsor

# Main Sponsor

## High-Level unique premium package for our exclusive partner.

1. Institutional leaders and top executives will be granted participation in the opening ceremony of Day 1
2. Speaking participation of up to 2 senior executives in a breakout or panel discussion (subject to alignment with topic and program committee approval)
3. Mention in all forum press releases; Including a statement from the company CEO on the forum press release as a Main Sponsor.
4. Media interviews during the Forum
5. Press conference in main Forum Media Centre
6. Logo and branding on all Forum digital assets including marketing emails (as relevant), website, and digital signage at Forum venue including screens and media wall
7. Link to partner website on official Forum website.
8. Company logo on all electronic mailers as Main Sponsor and during the conference placed ahead of all the other corporate logos as Lead Partner
9. Opportunity to submit video of up to 60s to be played all forum days at specific locations
10. Booth (with exceptional location)
11. 3 VIP seatings and up to 20 general guest invitations for the Forum

**The gala dinner is the highlight of the forum. It is the social event where high-profile VIP guests and government officials can network and socialize in a more relaxed environment**

- Up to 3 invitations to the gala dinner (VIP seatings)

# 02 Strategic Sponsor



# Strategic Sponsor

700,000 USD

**High-Level unique premium package for our exclusive partner.**

1. Institutional Lead/ top executive will be granted participation at the forum
2. Speaking participation of up to 1 further senior executives in a workshop (subject to alignment with topic and program committee approval)
3. Press conference in main Forum Media Centre
4. Logo and branding on all Forum digital assets including marketing emails (as relevant), website, and digital signage at Forum venue including screens and media wall
5. Company logo on all electronic mailers as Strategic Sponsor and during the conference placed ahead of all the other corporate logos as Lead Partner
6. Booth or experiential space (location to be determined)
7. 1 VIP invitation and 12 general guest invitations for the Forum

**The gala dinner is the highlight of the forum. It is the social event where high-profile VIP guests and government officials can network and socialize in a more relaxed environment**

- 1 VIP invitation to the gala dinner
- Logo to be placed in gala dinner official invitation

# 03 Gold Sponsor

# Gold Sponsor

350,000 USD

## BRANDING AND PROMOTION

- Logo and branding on outdoor signage and any printed materials
- Logo and branding on all Forum digital assets including marketing emails, website, and digital signage at venue including screens and media walls
- Link to partner website on official Forum website

## EXHIBITION AND MARKETPLACE

- Booth as preferred (subject to specific locations)

## GUEST PLACES AND ONSITE PARTNER EXPERIENCE

- 1 VIP invitations and 7 general guest invitations for the Forum

# 04 Exhibitor

# Exhibitor

150,000 USD

## EXHIBITION AND MARKETPLACE

- Booth (subject to specific locations)

## GUEST PLACES AND ONSITE PARTNER EXPERIENCE

- Up to 10 general guest invitations for the Forum, within the designated seatings for sponsors

**THANK YOU**